SATC 2025 - POSTER COMPETITION RUBRIC

Criteria	Points	Description
Content	**40**	
Clarity of Research Objectives	10	Clearly stated objectives and hypotheses, relevance to engineering.
Methodology and Approach	10	Appropriateness and clarity of methods, rigor of approach.
Results and Findings	10	Clarity and accuracy of results presentation, interpretation.
Innovation and Contribution	10	Originality, innovation, and potential impact of the research.
Visual Appeal	**20**	
Organization and Layout	10	Logical flow, clear sections
Visual Design	10	Use of graphics, aesthetic appeal (color, typography).
Clarity and Communication	**20**	
Readability and Language	10	Clarity, coherence, appropriate technical language.
Engagement and Interaction	10	Ability to engage and inform a non-specialist audience.
Poster Presentation and Overall Impression	**20**	
Poster Mechanics	5	Size, format, printing quality, adherence to guidelines.
Presenter's Knowledge	5	Depth of knowledge demonstrated ability to discuss research effectively.
Impact and Innovation	5	Overall impact and potential contributions of the research.
Professionalism	5	Professionalism in presentation and delivery.
TOTAL	**100**	